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**GREEN MOUNTAIN COFFEE ROASTERS, INC. ADDS
MANUFACTURING FACILITY IN SUMNER, WASHINGTON**

WATERBURY, VERMONT (August 17, 2009) – Green Mountain Coffee Roasters, Inc. (NASDAQ: GMCR), today announced it has chosen Sumner, Washington as the future location for a new manufacturing and distribution facility for its Specialty Coffee Business Unit. The new leased site will support the continued expansion of the Tully's Coffee® brand and wholesale business, the national expansion of other GMCR brands and the growth of the Company's single-cup business.

“We are extremely excited about joining the Sumner community and are grateful for the support we received from the State of Washington Department of Commerce, the Economic Development Board for Tacoma-Pierce County and the City of Sumner,” said Jon Wettstein, VP of Supply Chain Operations for GMCR's Specialty Coffee Business Unit. “Our investment in a new, modern site in Sumner will complement our existing facilities in our home state of Vermont and in Knox County, Tennessee. It will allow us to accommodate the significant growth and expansion we are planning for the Tully's business, as well as for the expansion of our other brands on the West Coast.”

The Sumner site is the latest in a series of expansions for GMCR's Specialty Coffee Business Unit. In 2007, new K-Cup® production lines were added to its Waterbury plant, and the Company opened a second manufacturing site in Essex, Vermont. In September 2008, the Company opened a facility in Knox County, TN and is in the process of expanding operations there. The Sumner facility is expected to be operational this fall.

“There are many great cities in Washington, and after an extensive search, GMCR chose Sumner,” said Mayor Dave Enslow. “That is quite an honor for us, and we're so pleased to welcome GMCR as part of our community.”

About Green Mountain Coffee Roasters, Inc. (NASDAQ: GMCR)

As a leader in the specialty coffee industry, Green Mountain Coffee Roasters, Inc. is recognized for its award-winning coffees, innovative brewing technology, and socially responsible business practices. GMCR's operations are managed through two business units. The Specialty Coffee business unit produces coffee, tea and hot cocoa from its family of brands, including Tully's Coffee®, Green Mountain Coffee® and Newman's Own® Organics coffee. The Keurig business unit is a pioneer and leading manufacturer of

gourmet single-cup brewing systems. K-Cup[®] portion packs for Keurig[®] Single-Cup Brewers are produced by a variety of licensed roasters, including Green Mountain Coffee and Tully's Coffee. GMCR supports local and global communities by offsetting 100% of its direct greenhouse gas emissions, investing in Fair Trade Certified[™] coffee, and donating at least five percent of its pre-tax profits to social and environmental projects. Visit www.GreenMountainCoffee.com and www.Keurig.com for more information.

GMCR routinely posts information that may be of importance to investors in the "Investor Services – Press Releases" section of its website. This information may include quarterly and annual earnings announcements, significant news releases, complete financial statements as filed with the Securities and Exchange Commission, as well as product and other news about the Company. We encourage investors to visit this section of our website regularly for important information and news. Additionally, by subscribing to the Company's [automatic email news release delivery](#), individuals can receive news directly from GMCR as it is released.

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